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has great fun slipping
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industry's *Enfant*

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terrible, juxtaposing his masterfully eye-popping and starkly exquisite typographic skills with contrarian prose that debunks both myths and lies that at one moment step on your toes and the next makes you burst into a deep guttural laugh in the face of our industry's most tired belief systems.

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Author, Craig Ward

Multi award-winning designer, typographer and TED speaker, Craig Ward, presents his first self-authored book - Popular Lies About Graphic Design. An attempt to debunk the various

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written both passionately and irreverently, Ward pulls from his ten years.

Popular Lies About Graphic Design by Craig Ward

In Popular Lies About Graphic Design (UK; public library), New-York-based British designer Craig Ward sets out to debunk the “misconceptions, half truths and, in some cases, outright lies”

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embedded in the familiar aphorisms and maxims instilled in young designers — a crusade against putting blind religion rather than critical thought at the heart of the discipline.

Popular Lies About Graphic Design - Brain Pickings

The result, 160 pages later, is 'Popular Lies About Graphic Design'... Drawing on

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my ten years
experience, it tackles
lighter subjects such as
design fetishists,
Helvetica's neutrality
and 'urgent' briefs,
alongside discussions
on more worthy topics
such as the validity of
design education, the
supposed death of
print, client
relationships and pitch
planning.

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Popular Lies About
Graphic Design, by
Craig Ward. It's
excellent, for Craig's
opinions as well as the
visuals used to express
them. "When a
headline or piece of
communication is
presented in such a
way that you can't
imagine it ever looking
any other way; when
you can't pick a hole in
the kerning of a single

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pair of letters; when
you are struck between
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irreverently, Ward pulls from his ten years of experience to tackle lighter subjects such as design...

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misconceptions, half truths and, in some cases, outright lies which permeate the industry of design.

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Written both

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passionately and irreverently, Ward pulls from his ten years of experience to tackle lighter subjects such as design fetishists, Helvetica's neutrality and urgent briefs, alongside the validity of design education, the supposed death of print, client relationships and pitch planning.

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But the happiest payoff of "Popular Lies" is that Ward brings as much vision and wit and clarity to the content of his words as he usually does to the visuals of them. This is a lovely, lively book, one that non-industry readers like me, who just barely qualify as the "fetish for design" types, will adore just as much as the working ...

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**Popular Lies About
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Popular Lies About Graphic Design. By Rahat Bashar. Before I first got into graphic design, I used to have a lot of misconceptions of what it actually was. I used to spend hours searching on Yahoo answers to find out more information on graphic design before I applied for my degree

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in the subject.

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following excerpts
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Ward's new book, "
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(Actar). Like many
professionals,
designers occasionally
disappear into a rabbit
hole of their own

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pressure-cooker

deadlines and half-

baked design

prejudices.

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designer and art
Director to tackle
subjects such as design
fetishists, Helvetica's
neutrality, urgent
briefs, as well as topics
such as the validity
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**Popular lies about
graphic design
(eBook, 2012)**

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Popular Lies About
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book that not only discusses myths about design work, but also presents its information in visually appealing ways. This makes sense, since it would be disappointing to pick up a book about graphic design that didn't employ any graphic design at all.

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During lockdown one of the most popular newly adopted hobbies was cross stitch, and Portland-based designer and artist Olivia Johnson has used

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the increased prevalence of the aesthetic and its traditional roots with witty irony for a new project, Women's Work. Through a series of cross-stitched data visualisations, Johnson depicts statistics around the discrimination of women in the ...

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