

My Years With General Motors Alfred P Sloan Jr

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My Years With General Motors

My Years with General Motors became an instant bestseller when it was first published in 1963. It has since been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it.

My Years with General Motors: Sloan, Alfred: 9780385042352 ...

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My Years with General Motors by Alfred P. Sloan Jr.

My Years With General Motors was an instant best seller when it was first published in 1964 and is still considered indispensable reading by acclaimed business leaders today.

Amazon.com: My Years With General Motors eBook: Sloan Jr ...

Alfred P Sloan wrote a famous book, "My Years With General Motors" summarizing his success in building General Motors from a collection of car companies into the most powerful and successful corporation in America. Chevrolet for first time buyers, Pontiac for their better next car, Buick to signal upper middle class, Oldsmobile for those who...

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The story of the ghostwriting of Alfred P. Sloan's best-selling memoir, General Motor's attempts to block the book's publication, and the author's eventual triumph over the corporation. Published in 1964, My Years with General Motors was an immediate best-seller and today is considered one of the few classic books on management.

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"My Years with General Motors: How General Motors Was Built Into the Largest Corporation in the World".This complete summary of the ideas from Alfred P. Sloan Jr.'s book "My Years with General Motors" shares Alfred P. Sloan Jr.'s experience as a Ceo of General Motors from 1923 to 1946. In his book, the author explains the policies and processes ...

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Fifty years on, Sloan's My Years at General Motors might seem to have all the freshness of an insect in amber. The world it describes has largely vanished. In 1964 the biggest companies in the U.S....

'My Years with General Motors', Fifty Years On

Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements as four-wheel brakes and ethyl gasoline. In 1963 he wrote My Years with General Motors, a memoir about his experience at the helm of automotive company.

My Years with General Motors: Amazon.co.uk: Sloan, Alfred ...

1. Alfred P Sloan, Jr.'s MY YEARS WITH GENERAL MOTORS a study by Ravi Raj Sagar 2. ...

BOOK SUMMARY OF: Alfred Sloan's My Years With General Motors

- 'My Years with General Motors' (by Alfred Sloan) can be a picky read for a motor head in which the book details the time Sloan led the General Motors Corporation to international business success by virtue of his brilliant managerial practices and provides insights into the new consumer economy he and General Motors helped to produce.

On L&T boss's bookshelf: Biographies of Steve Jobs & Bill ...

My Years with General Motors by Alfred Sloan My Years with General Motors, written in the 1950s but withheld from publication until an updated version was finally released in 1964, exemplified Sloan's vision of the professional manager and the carefully engineered corporate structure in which he worked.

My Years with General Motors eBook EPUB/PDF/PRC/MOBI/AZW3

My years with General Motors by Sloan, Alfred P A copy that has been read, but remains in clean condition. All pages are intact, and the cover is intact. The spine may show signs of wear. Pages can include limited notes and highlighting, and the copy can include previous owner inscriptions. The dust jacket is missing.

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Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements...

My Years with General Motors - Alfred Pritchard Sloan ...

Alfred Pritchard Sloan Jr. (/ s l o o n /; May 23, 1875–February 17, 1966) was an American business executive in the automotive industry.He was a long-time president, chairman and CEO of General Motors Corporation. Sloan, first as a senior executive and later as the head of the organization, helped GM grow from the 1920s through the 1950s, decades when concepts such as the annual model ...

Alfred P. Sloan - Wikipedia

Sloan's business biography, My Years With General Motors, was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants. My Years With General Motors

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Bill Gates told Fortune, "My Years with General Motors is probably the best book to read if you want to read only one book about business." This book really is not a "how to book". It is more a book about what Sloan and his contemporaries at General Motors did and why they did it.

My Years with General Motors (Audio Download): Amazon.in ...

This complete summary of the ideas from Alfred P. Sloan Jr.'s book "My Years with General Motors" shares Alfred P. Sloan Jr.'s experience as a CEO of General Motors from 1923 to 1946. In his book, the author explains the policies and processes he used at General Motors to make it the number one organisation in the automobile industry.

My Years with General Motors » MustReadSummaries.com ...

My Years With General Motors was published in 1963 by Alfred P. Sloan, long-time president of General Motors. The book is part memoir, part essays on management.

My Years With General Motors - Everything2.com

My Years with General Motors became an instant best seller when it was first published in 1963. It has since been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it.