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Creating Public Value: Strategic Management in Government ...

Over the past twenty years, scholars from both the Kennedy School of Government and Harvard Business School have worked with public sector executives to develop a concept of "strategy in the public sector". The symbol of this idea became a "strategic triangle", the purpose of which was to focus the attention of government managers on three complex issues they had to consider before committing themselves and their organizations to a particular course of action:

On Creating Public Value: What Business Might Learn from ...

We argued that just as the goal of private managers was to create private (economic) value, the goal of government agencies was to "create public (social) value.". To determine what constituted public value, and to act to produce it, we developed a concept of "strategy in the public sector."

On Creating Public Value - Innovations

MAKING GOVERNMENT AND NON-GOVERNMENTAL ORGANIZATIONS WORK better for citizens is a formidable challenge for public leaders in the U.S. and abroad. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of "Creating Public Value: Strategic Management in Government."

Creating public value | Harvard Kennedy School

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Creating Public Value: Strategic Management in Government ...

See also: Social and Public Governance: The Organization of Liberal Societies, Strategic Public Management: Using Government to Create Public Value, 1984, paper Last updated on 05/04/2020 Author

Creating Value in the Public Sector | Mark H. Moore

Public value describes the value that an organization contributes to society. The term was originally coined by Harvard professor Mark H. Moore who saw it as the equivalent of shareholder value in public management. Public value is supposed to provide managers with a notion of how entrepreneurial activity can contribute to the common good. Nowadays, public value is no longer limited to the public sector, but is used by all types of organization, including non-governmental organizations and priva

Public value - Wikipedia

public service organizations must be able to accomplish in on creating public value what business might learn from government about strategic management about twenty five years ago in the early days of the kennedy school of governments efforts to develop the field of public management the elder of the two authors of this article was

Creating Public Value Strategic Management In Government

To create public value Moore offers a model of working within a strategic triangle to ensure that the manager has both a true understanding of what is publicly valuable and a mandate to create it.

What Is Public Value? How Can It Be Created & Sustained ...

His publications are spread across three broad fields. In the field of public management , his works include Creating Public Value: Strategic Management in Government; Recognizing Public Value, and the forthcoming Delivering Public Value: Operational Management in the Public Sector.

Mark Moore | Harvard Kennedy School

The article of Timor “The citipreneur: how a local entrepreneur creates public value through smart technologies and strategies”, explores the potential of local entrepreneurs to lead changes and generate public value by strategic partnerships around smart technologies.

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