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Cool Infographics Effective Communication With

Cool Infographics spells out the entire process for CEOs, Marketers, Designers and Entrepreneurs. Why are infographics valuable for businesses? All companies want to communicate effectively with their customers, shareholders and employees. Infographics can break through the immense amount of data and information people are exposed to every day.

Cool Infographics: Effective Communication with Data ...

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Author of Cool Infographics: Effective Communication with Data Visualization and Design. Written Designer of data visualizations and infographics for both internal and external uses by clients. Working with companies to visualize marketing strategies, consumer experiences, qualitative and quantitative research, product differentiation, website statistics, budgets, timelines and internal processes.

Cool Infographics: Effective Communication with Data ...

Cool Infographics: Effective Communication with Data Visualization and Design. Research shows that visual information is more quickly and easily understood, and much more likely to be remembered. This innovative book presents the design process and the best software tools for creating infographics that communicate.

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Cool Infographics

The best infographics can take dry data, complex information or a confusing timeline, and make them clear as crystal. It's almost the perfect encapsulation of what good design, illustration and animation are about: communicating a story or an idea visually, in a way that instantly connects with people, in a way that a lot of raw text can never do.

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Cool Infographics: Effective Communication with Data ...

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Cool Infographics: Effective Communication with Data ...

To show us the data on why visual content and infographics are effective -- and why brands can benefit from using infographics in their marketing -- check out this infographic by Market Domination Media. Originally published Sep 30, 2014 12:00:00 PM, updated July 28 2017

Why Are Infographics So Darn Effective? [Infographic]

World Bank The title of this infographic is a mouthful and a boring one at that, but its invigorating color story pulls this infographic from ho-hum to must-read. Shades of blue and orange never looked so good together. In color psychology, orange evokes friendliness and blue evokes trust. Notice how this infographic uses both colors to create a welcoming but authoritative vibe.

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