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INTRODUCTION : #1 Funded The Entrepreneurs Guide To Publish By Janet Dailey, Amazoncom Funded The Entrepreneurs Guide To Raising funded the entrepreneurs guide to raising your first round paperback october 18 2016 by katherine hague author 41 out of 5 stars 12 ratings see all formats and editions hide other formats and editions price

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The Industrial Development Corporation funds entrepreneurs starting new enterprises and supports companies that want to extend existing operations. To qualifying companies they offer up to R1 billion in funding. It ' s important to note that the IDC excludes applications for funding of less than R1 million.

From a TechCrunch founder and award-winning strategist comes the most comprehensive guide to the newest fundraising options for today ' s entrepreneurs. Fundraising for startups has changed dramatically in the past decade. There was a time when VCs were rock stars and a founder with a big idea and a little drive could raise a few hundred thousand dollars to build a business. But those days are gone. In the aftermath of the Great Recession and a massive drop in tech investments, it ' s become harder and harder for founders to raise money. The good news? Today ' s entrepreneurs have more options than ever before—with greater opportunities to get the ball rolling, get investors excited, and Get Funded! A comprehensive, cutting-edge guide from tech journalist and entrepreneur John Biggs and communication strategist Eric Villines, Get Funded! will enable you to: Create a solid business plan and a powerful story that investors respond to Explore a wide range of funding options—and find the ones that are right for you Understand valuation and dilution Plan, prepare, and deliver the perfect pitch Raise money through grants, micro-loans, micro-donations, and crowdfunding Take advantage of the latest online resources and financial tools Filled with step-by-step strategies, ready-to-use resources, and on-the-ground insights, this is a must-read for every entrepreneur. Even if you ' ve started a business before, you ' ll discover a whole new funding landscape with exciting tech-driven models including crowdfunding platforms like GoFundMe and Patreon, cryptocurrencies like Bitcoin, IEOs (Initial Exchange Offerings), micro-loans, and micro-donations as well as more traditional, tried-and-true methods. Beyond a road map to the current world of funding, Get Funded! provides proven strategies for pitching, marketing, bootstrapping, and more. It ' s a complete 360-degree tool with easy-to-follow worksheets and online resources that will help you build a sustainable funding strategy that ' s right for your business—and crucial to your success. Whether you ' re starting a food truck or a biotech startup, Get Funded! has got you covered.

Entrepreneurs often struggle to raise their first round of financing, and even those who do raise funds often make mistakes early on. This book uses real-life case studies to explain key startup financing concepts that are generally misunderstood. You ' ll learn how the process really works—and how these deals are successfully completed.

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Starting a business is the new American dream, so how do you fund it? Do you go to venture capital or crowdfunding, and what are all of these confusing funding options on google? Since the recession in 2008, it has never been more complicated or confusing to secure capital for your business. The Business Funding Formula creates an easy to follow step by step process to secure the very best funding you can qualify for guaranteed! Learn how the funding formula helped jump-start well known billion dollar businesses and precisely what you need to do to fund your start-up or existing business. Read how the author struggled to learn how to fund his own business and then began helping other entrepreneurs do the same. Are you looking for startup funding, large fixed rate loans, business lines of credit or even funding at 0% for the first year? The Business Funding Formula has the answers for every major funding option available to entrepreneurs today and most importantly will save you loads of time looking for funding solutions for your business.

A complete guide for entrepreneurs on acquiring funding explains the necessary knowledge required for new and established ventures, listing hundreds of angel investors and venture capital firms while sharing to-the-point strategies for every stage of the funding process.

Fund your startup with smart angel investors The Entrepreneur's Guide to Raising Capital from Angel Investors is a comprehensive reference for entrepreneurs searching for seed money and early-stage capital. Author Tarby Bryant is a well-known name in the startup community, both as an entrepreneur and investor, and has facilitated over 400 capital fundings across the U.S., Mexico, Canada, and Japan. In this book, Bryant discloses the secrets to smart startups and provides the information and guidance entrepreneurs need to secure investors. You'll learn what angel investors look for before writing a check to a young company, and you'll gain the insight of seasoned entrepreneurs who have successfully raised capital in the most difficult circumstances. When you've exhausted your network of the three "Fs" – friends, family, and fools – it's time to seek assistance from angels. Angel investing is growing, with over \$40 billion in investments going to startup companies worldwide, and more and more investors are leaning toward funding promising young ventures. It's not as simple as explaining your concept and asking for money – you have to sell potential investors on the profitability, sustainability, and longevity of your idea. This guide shows you how to shape your approach to appeal to your audience, and how to attract the funding you need. Topics include: Preparing your pitch Structuring your offering for broad appeal Assembling your management team Attracting a world-class board of advisors The book covers every angle of starting up lean, and describes the methods and approaches that allow your business to start off on the right track, even with limited funds. The Entrepreneur's Guide to Raising Capital from Angel Investors is an indispensable resource, helping you build your investor base with angel investors for today and tomorrow.

They deliver more capital to entrepreneurs than any other source. And they often receive an incredible return on their investments. They're angel investors, some of the most important--and least understood--players in business today. The United States has close to three million angels, whose investments in startups exceed \$60 billion per year. Some of our most successful companies were funded by angels--companies like Ford, AOL, and Amazon.com. But until now, little has been written about these angels, due in part to their preference for anonymity. Angel Investors provides an inside look at who these angels are and how they operate. It also shows would-

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be angels and entrepreneurs how best to find each other. To learn more about this book, visit its website.

Provides an overview of business plans that didn't require an influx of cash from a venture capitalist, but rather received money from their customers and describes five ingenious approaches used by innovative entrepreneurs at companies like Threadless, TutorVista and GoViral.

This book reveals: \* Where to find investors and the best approaches to win their support \* What investors are really looking for but won't tell you \* How to persuade banks, business angels, VCs and public funders \* Insider tips for compiling material that satisfies investors \* Little-known strategies that will boost your success

Statistics indicate more than 50 percent of all new businesses will fail within five years, and 50 percent of the survivors will fail during the following five-year period. But there are ways to survive and thrive. In *Unlocking Your Entrepreneurial Potential*, author and entrepreneur Tim S. McEneny shares insights from his thirty-year entrepreneurial career to help other self-funded entrepreneurs unlock their potential and improve their probability of success.

*Crack the Funding Code* demystifies the world of angel investing, venture capital, and corporate funding and lays out a strategic pathway for any entrepreneur to secure funding fast. Lack of funding is one of the biggest reasons small businesses fail. In 2016 in the United States alone, more than 31 percent of small business owners reported that they could not access adequate capital, and the lack of capital prevented them from growing the business/expanding operations, increasing inventory, or financing increased sales. Most business owners believe that their only feasible funding options are (1) savings or personal credit, (2) friends and family or (3) bank loans. They may have heard about venture capitalists or angel investors, but they don't have enough information about what these investors do, what they can provide for a business, and on what terms. What's worse, entrepreneurs often don't know how to access the people who are looking to put their money into young companies with potential. Finally, business owners don't have enough expertise to navigate the treacherous waters of outside funding. Many small companies don't believe they are the type of company that gets funded. Even when business owners are brave enough to look for the right outside investors, they don't know how to create the compelling pitches or how to structure the deals that will get them the funding to expand and grow. *Crack the Funding Code* will show readers how to find the money, create pitches that attract investors, and then structure fair, ethical deals that will bring them new sources of outside capital and invaluable professional advice. It will give readers the broader perspective—how funding works, how investors think, and what they need to hear to put their money where your mouth is. Every entrepreneur who reads this book will get easy-to-follow deal checklists, a roadmap of where and how to locate the best funding resources and top business mentors for their particular industry and/or geographical location, and a step-by-step process to create pitches that make their idea or business irresistible.