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Babette Bensoussan is an author and competitive intelligence specialist, who has written several books on competitive intelligence and analysis. She runs a consulting firm based in Sydney, Australia, The MindShifts Group Pty. Ltd.

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Babette E. Bensoussan is the author of Analysis Without Paralysis (3.24 avg rating, 164 ratings, 6 reviews, published 2008), The Financial Times Guide to...

Babette E. Bensoussan (Author of Analysis Without Paralysis)

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S. Fleisher is a management professor at the University of Windsor, Canada.

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