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Write your way into

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Business Writing With Heart: How To

successful, lasting work relationships. Writing is the lifeblood of career success. This book, winner of two Silver Benjamin Franklin Awards from the Independent Book Publishers Association, shows you how to write with heart—to use language and messages that connect with others at work, building relationships that help you achieve your goals.

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Business Writing With Heart: How to Build Great Work ...

The ROI of Writing With Heart Experience suggests that writing with heart yields a positive return on investment (ROI). It leads to new clients, repeat customers, referrals, partnerships, jobs, contracts, and other satisfying business dealings.

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With Heart: How To
**Business Writing
With Heart -
alasf.org**

Business Writing With Heart delivers immediate value with its simple approach to sharing its message. A quick scan of the Table of Contents and you learn what's at the heart (pun intended) of Lynn's message. The book is divided into four parts. Part One: The Essentials

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Book Review:
**Business Writing
With Heart - Simply
stated ...**

I write a business blog,
not a memoir nor a
love letter, so why
would I write from my
heart? As a marketer,
I've learned to set my
business goals, and
then decide how to
achieve those goals.
When I started this
blog, my goal was to
become a minor
authority in business

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writing, so I shared my
best tips about blog
writing and
copywriting.
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**Write From the
Heart and Unleash
Your Unique Power
to Inspire**

A business letter
salutation is a formal
greeting used in
professional written
documents. These
include business
letters, job application
materials and formal

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Time
emails. Proper usage of
a business letter
salutation is important
in business writing and
organizational
practices. Related: 5
Steps For Great
Business Writing (With
Tips)

**How to Write a
Business Letter
Salutation (With
Tips and ...**

Get more examples
and answers to
questions in my book

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You can get a signed paperback with a laminated bookmark from me. (It's also a great gift for clients and colleagues!) Or buy it for your Kindle (from Amazon) or your Nook (from Barnes & Noble).

Holiday Greetings

Read Book Business Writing With Heart How To **Made Easy -** **Business Writing Blog**

Here's the rub: most business people have little experience with writing. While those with business degrees probably did a bit of writing in school, it's rarely stressed in business programs, and learning to write well is hardly the driving force behind most people's desire to go to business school.

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12 Tips for Better

Business Writing -

Lifhack

Pro Tip: If you find you need additional help

with your business

writing, use a service

like Grammarly, which

scans your text and

identifies both simple

and complex grammar

mistakes (including

correctly spelled words

used in the wrong

context). You also get

explanations for each

mistake so that you

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can improve your
writing in the future.

**10 Simple Ways to
Improve Your
Business Writing
Skills**

Lynn Gaertner-
Johnston, author of
“Business Writing With
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Great Work
Relationships One
Message at a Time,”
talks with Angele Bole,
Executi...

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**Business Writing
With Heart Interview
- YouTube**

For more on how to warm up business messages—even the challenging ones—get my award-winning book, *Business Writing With Heart: How to Build Great Work Relationships One Message at a Time*.
Lynn Syntax Training

**How Writing Is Like
Taking Blood -**

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BusinessWritingBlog

4. Transactional

Business Writing.

Everyday

communication falls

under transactional

business writing. The

majority of this writing

is by email, but also

includes official letters,

forms, and invoices. An

easy way to quickly

improve your

transactional business

writing is to take an

online course. These

documents are used to

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progress general ...

4 Types of Business Writing [And When to Use Them]

This book shows you how to write with heart--to use language and messages that connect with others at work, building relationships that help you achieve your goals. You have coworkers, clients, or customers you rely on to contribute to your

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**Business Writing
with Heart: How to
Build Great Work ...**

Business Writing
Lessons, Lesson Plans
and Worksheets. Teach
and learn basic
business writing skills.
Here students learn
about the importance
of effective business
writing, letter format,

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**Business Writing
Lesson Plans, Letter,
Teaching Course ...**

after my own heart:
said of someone with
similar preferences or
values 3. a heart of
gold: see “a big heart”
4. a heart of stone:
said of someone
without sympathy 5. all

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heart: see “a big heart”; sometimes used sarcastically to mean the opposite 6.
at heart: basically 7.
bare (one’s) heart: share one’s feelings or thoughts 8.

70 Idioms with Heart - Daily Writing Tips

To be successful, you need to write for your business. To really connect with your DREAM clients, you need to write

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authentically... from
your heart. Quit
struggling, stop
avoiding. It's time to
kick that high school
English teacher out of
your head once and for
all. Learn HOW TO
WRITE FROM YOUR
HEART today!

**.How to Write From
Your Heart - Flourish
& Thrive Academy**

Write your way into
successful, lasting work
relationships. Writing is

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Business Writing With Heart How To

the lifeblood of career success. This book shows you how to write with heart--to use language and messages that connect with others at work, building relationships that help you achieve your goals. You have coworkers, clients, or customers you rely on to contribute to your success, and you may write to them more often than you talk or meet.

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Business Writing With Heart by Lynn Gaertner-Johnston ...

“The heart” The Heart is a very important organ in the body. It is what keeps your blood flowing and your organs going. It is a tireless muscle that pumps more than two thousand gallons of blood every day. The blood that is pumped is filled with nutrition and oxygen (Colombo 7). It

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